



10 Key Business Analysis Trends for 2012

Coming to An Organization Near You: Business Analysis in 3D

Glenn R. Brûlé, CBAP, CSM
Executive Director of Global Client Solutions, ESI International

gbrule@esi-intl.com

<http://www.linkedin.com/in/toglennsnetwork>



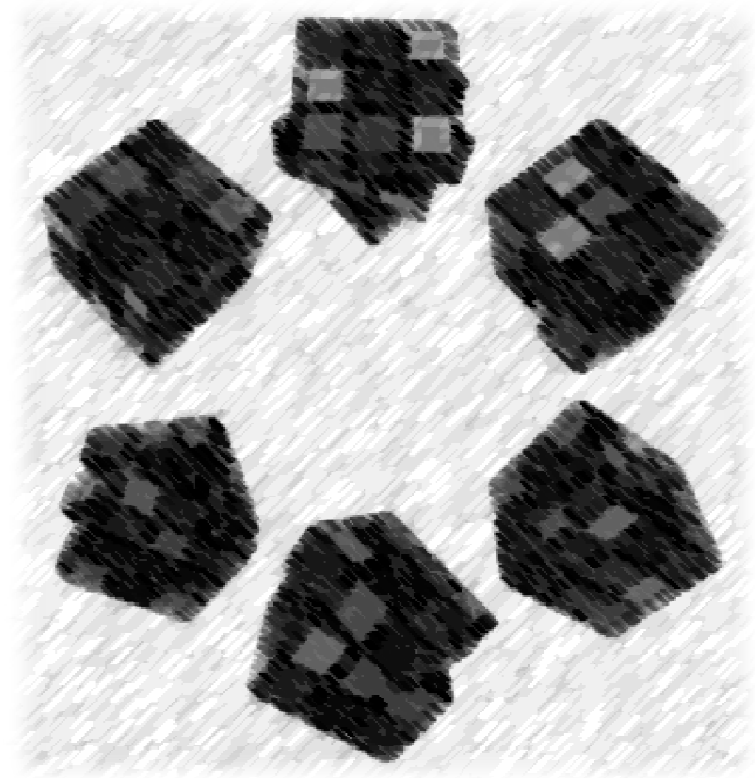
<http://twitter.com/grbrule>





Organizational efficiency

The demand for an in depth study of business architecture, business rules and business processes for the sake of operating with optimal efficiencies and leaner practices is putting the business analyst in the spotlight for 2012.





Government agencies embrace BA!



While this will be a slow moving trend, local and state agencies will be sensitive to cutbacks and focused on providing collaborative services across multiple agencies. Requirements must be in place for them to fulfill their mission!



Agile methods will continue to gain traction

Business analysts will play a key role in agile teams as higher success rates in agile projects are proving that organizations are more than involved--they are becoming fully committed.





Polling for Answers!

Q: Is your organization currently practicing or thinking about putting into place Agile Practices and or SCRUM, Kanban, XP methods?

- ✓ Yes
- ✓ No
- ✓ We're thinking about it
- ✓ We are using a hybrid of waterfall and iterative

Hybrid role of PM & BA emerges



Lack of resources, uncertainty and lack of clarity in roles and responsibilities, and lack of budget for resources will lead organizations to consider a hybrid role of PM and BA, asking, “If we can’t all get along, why not just have one person do it?”



Polling for Answers!

Q: Does your organization support dual roles of Project Managers and Business Analysts

✓ Yes

✓ No



The business behind Business Analysis

Despite increasing functional competencies within the BA community, 2012 will mark a year where business analysts will have to add to their competency tool kit their ability to demonstrate business leadership by articulating business value and impact to the organization as a whole.





Quantification of the value of Business Analysis



Putting your money where your “model” is will soon become a mantra that business analysts will want to chant. Increasing demand for financial effectiveness and efficiencies will demand that BAs demonstrate the value that they bring to the business table.



Polling for Answers!

Q: Is modeling a mandatory practice for your requirements management and development activities?

✓ Yes

✓ No



COEs provide a framework for a discipline

A focused group of specialized resources whose purpose is to drive requirements and efficiencies and define business architecture will be recognized through the development of Centers of Excellence.





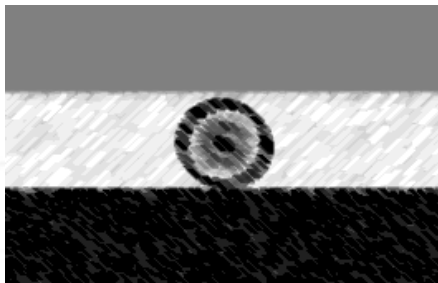
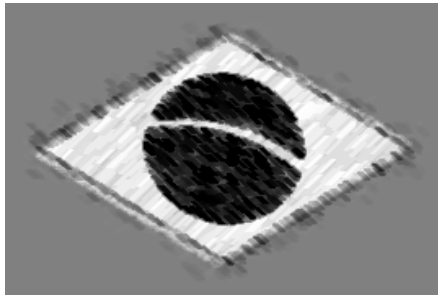
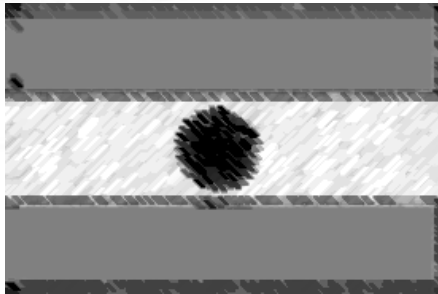
Polling for Answers!

Q: Does your organization have a business analysis center of excellence, community of practice or some sort “centralized” resource that Business Analysts can use to help them with day to day

- ✓ Yes
- ✓ No
- ✓ We are currently working on developing a COE



BPOs invest in the development of their Business Analysis practices

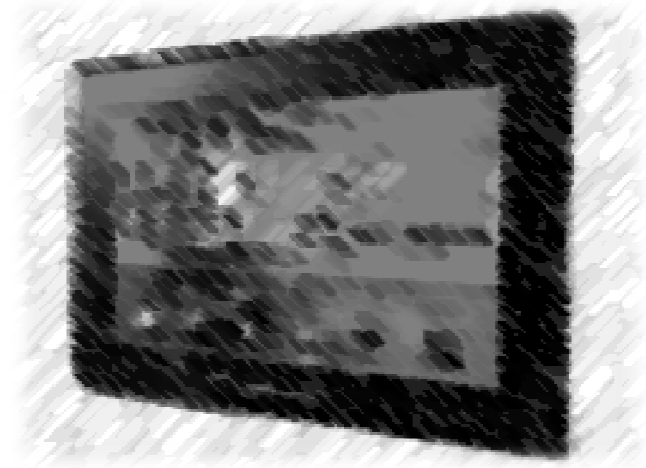


BPOs are smart, they understand the struggles their clients are experiencing with their requirements, and as an additional value added service are investing in their business analysts for deployment to client sites in a move that will see a rise in on-shoring



Rise of tablets for requirements visualization

Visual power, functionality and collaboration will be instrumental in the rise of “apps” for tablets and requirements.





Polling for Answers!

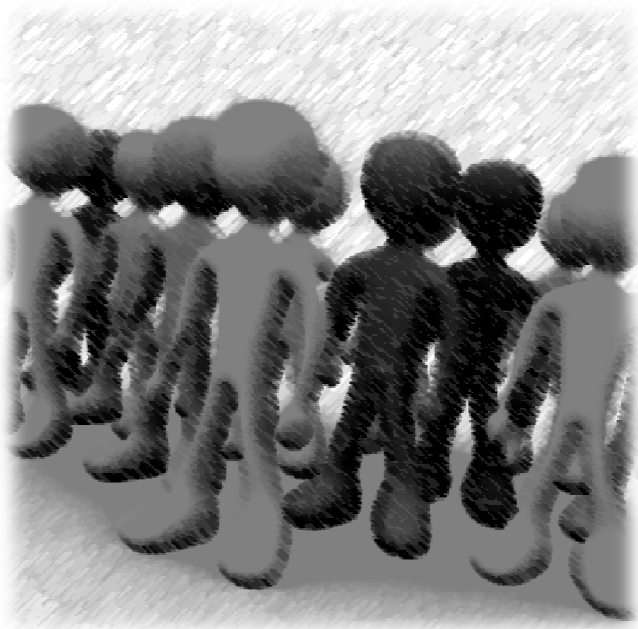
Q: Would you use a tablet to help you document, model, or validate requirements with customers if given the opportunity?

✓ Yes

✓ No



BBC Conference will see its largest numbers yet



Evidence of community, collaboration, special interest groups all wanting to share experiences, and expertise and insight on the rise mean doubling the Building Business Capability conference's growth this year should come as no surprise!



Polling for Answers!

Q: Are you going to the IIBA's BBC Conference this year?

- ✓ Yes
- ✓ No
- ✓ Not sure



Questions,
Answers,
Thoughts
Comments, Hints,
Tips and
Allegations



10 Key Business Analysis Trends for 2012

Coming to An Organization Near You: Business Analysis in 3D

Glenn R. Brûlé, CBAP, CSM
Executive Director of Global Client Solutions, ESI International

gbrule@esi-intl.com

<http://www.linkedin.com/in/toglennsnetwork>



<http://twitter.com/grbrule>

